





## Blue365°

### **EyeMed Vision Discount Program**

Blue Cross and Blue Shield of Illinois (BCBSIL) is pleased to offer you a vision discount program through EyeMed Vision Care.

#### What?

The EyeMed Vision Discount through Blue365 offers savings on eyeglasses, contact lenses, eye exams, accessories and laser vision correction. See the back page for a full list of discounts.

#### Who?

The EyeMed network consists of major national and regional retail locations, such as LENSCRAFTERS®, PEARLE VISION®, Target Optical®, as well as independent ophthalmologists and optometrists. Additionally, you may go online to in-network providers at **contactsdirect.com**.

#### Where?

Visit **eyemedexchange.com/blue365**, click Find a Provider and begin your search. Be sure the Advantage network is selected.

For more information about Blue365, log in to Blue Access for Members<sup>SM</sup> (BAM<sup>SM</sup>) at **bcbsil.com**. Click the **Wellness** tab at the top.

#### Referral?

You don't need a referral. Simply visit any EyeMed provider and show your BCBSIL medical ID card.

#### **Program Features**

- Discounts on vision care services and materials.
- No limit to the number of times the member can receive discounts on purchases
- Access to large provider network
- Convenient evening and weekend hours

**Note:** This is not insurance. When contacting EyeMed or any retailer or provider in the EyeMed Advantage network, be sure to refer to the discount program.

See all the Blue365 deals and learn more at blue365deals.com/BCBSIL.

## **EyeMed Vision Discounts**

Exam with dilation as necessary:  Complete Pair of Glasses Purchase: frame, standard plastic lenses, and lens options must be purchased in the same transaction to receive full discount  Frames'  Any frame available at provider location 35% off retail price  Standard Plastic Lenses'  Single-vision 570  Bifocal 570  Trifocal 570  Lenticular 570  Standard Progressive 570  Entitle Progressive 570  Standard Progressive 570  Standard Progressive 570  Standard Progressive 570  Entitle Solid and Gradient) 572  Standard Scratch-resistance 572  Standard Polycarbonate 573  Standard Polycarbonate 574  Standard Polycarbonate 575  Standard Scratch-resistance 574  Standard Polycarbonate 575  Standard Polycar	Vision Care Services	Cost
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# For more information, visit eyemedexchange.com/blue365 or call EyeMed's automated help line at 866-273-0813.

Discounts are only available through participating vendors.

The relationships between Blue Cross and Blue Shield of Illinois (BCBSIL) and EyeMed are that of independent contractors.

Blue365 is a discount program available to BCBSIL members. This is NOT insurance. Some of the services offered through Blue365 may be covered under your health plan. Please refer to your benefit booklet or call the Customer Service number on the back of your ID card for specific benefit information under your health plan. Use of Blue365 does not affect your premium, nor do costs of Blue365's services or products count toward any maximums and/or plan deductibles.

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